

## **MARK GIBSON**

Speaker | Author | Adventurer

A Strategy For a Curiosity Driven Life and Workplace



Learn what an average guy with average talent discovered from running ten marathons in ten days from Pittsburgh to Philadelphia, riding a bicycle 3,400 miles across the United States, running the 100-mile length of the Florida Keys, riding a skateboard 600 miles to Canada, running a 26-mile marathon up and down the Philly Art Museum (Rocky) steps, hiking 200 miles through the Himalayas and more! Mark presents fun, interactive keynotes and customized programs born from the misadventures of a curiosity-driven lifestyle.

Are you ready to crush the apprehension, self-doubt, and intimidation that's holding you back? TEDx speaker Mark Gibson works with people who want to generate and implement great ideas faster and live their own curiosity-driven lifestyle. He will teach you how to change up your processes, uproot your old mindset, and give yourself or your team the C.A.T. Advantage to outthink, outperform and outlast your competition.



Bigger, better, and bolder ideas go from impossible to possible with the C.A.T. Advantage mindset to pull them off.

Create the life and business you've dreamed about. How? With Mark's own strategy for living a life of curiosity, acting with audacity, and persisting with tenacity. Because...

- Curious people are problem solvers, solution seekers, and innovators
- Audacious people are focused on experiences, not excuses
- **Tenacious** people have the grit to crush the obstacles and complete the tough projects



Ready For a Curiosity Driven Life and Workplace?
Book Mark Gibson Today.

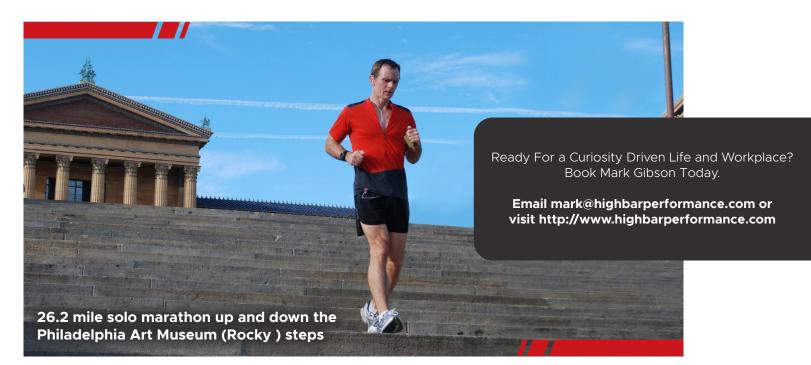
Email mark@highbarperformance.com or visit http://www.highbarperformance.com

## FEATURED PRESENTATION

## Winning with the C.A.T. ADVANTAGE A Strategy For a Curiosity Driven Life and Workplace

Learn how to generate and implement great ideas faster!

In his signature keynote Mark brings together humor, audience interaction, and stories of his own misadventures to explain how he takes a crazy idea and makes it happen. From running the 100-mile length of the Florida Keys to riding a skateboard 600 miles to Canada, his programs are a highly engaging masterclass in thinking creatively, acting boldly, and persevering relentlessly.



## The 3 core takeaways: THE C.A.T. Advantage

- Avoid the trap of clinging to complacent familiarity and start operating from a foundation of opportunity seeking **CURIOSITY.**
- Stop being your own worst obstacle and fast track your progress with the **AUDACITY** of a default assumption of success.
- Push ahead of the competition with the **TENACITY** to persevere when all the "reasonable people" are quitting in frustration.









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